

Tyler Newman

214 NW Lincoln Circle North, St.Petersburg FL 33702
415.308.4725 • tyler@solidgreysky.com

Experience: CEO / Co-founder • Outpost QA • April 2020 - Present

Co-founded and served as CEO for a nearshore Quality Assurance service business in Mexico, while simultaneously acting as Director of QA for Owlet. Grew the company from zero to 35 employees across all functions. Directly managed executive and engineering teams. Led multi-million dollar sales efforts against startups as well as Fortune 500 companies. Managed onsite and remote teams across Mexico, staffing client projects and ensuring client satisfaction. Mentored executive and senior engineering staff, instituted continuous improvement training regimen, designed OKR's and KPI's to ensure business success.

Director of Quality Assurance • Owlet Inc. • July 2020 - May 2023

Managed multi-million dollar departmental budget for headcount, capital, and operating expenses. Responsible for building a fully remote team of 20 QA engineers. Onboarded multiple domestic and international service providers to augment the existing US based QA team. Accountable for quality of all mobile and firmware software releases. Instrumental in the successful launch of multiple hardware products. Worked with the Regulatory team to ensure proper quality processes were followed for ISO13485 and related audits. Led testing team through design validation and verification process for FDA compliant devices and SaMD software. Ran engineering triage meetings for all software tracks. Created employee performance review program, mentored direct reports, and promoted multiple individual contributors to management track.

Director of Quality Assurance • August Inc. • March 2018 - June 2019

Hired to train and streamline an existing team of 15 testers in a post acquisition environment. Redesigned the quality program, instituted measurable KPI's and tracked test metrics to measure capacity, leading to greater efficiency of the manual test effort. Harnessed and redesigned nascent automation test program, leading to initial build acceptance test running in continuous integration with build system within the first 90 days. Designed and built multiple test lab environments for hardware and software products. Instituted employee performance reviews, mentored direct reports for career growth, and promoted one individual contributor to management track.

Head of Quality Assurance • eero, inc. • July 2015 - January 2018

Hired during Series A funding to build a Quality Assurance team from the ground up. Responsible for sourcing and hiring; grew the team from 1 to 15 employees across 2 years. Designed and built the entire quality program to support aggressive software release cadences, for embedded firmware, mobile and web applications, and test automation efforts. Instrumental in successfully launching 1st and 2nd Generation eero Wifi products and all supporting software. Provided weekly executive reporting around SLA's, test coverage, and other quality metrics. Managed all QA test equipment budgets and purchasing, including contingent contractor workforce and offsite testing facilities. Managed all test projects involving partner companies such as Sonos and Apple. Mentored and focused on career growth for direct reports; promoted two individual contributors to management track, and worked closely with them to ensure success. Sourced and implemented Atlassian JIRA, and served as JIRA Administrator for the company.

Additional historical work experience available on [LinkedIn](#).

Professional references available by request.

Skills:

Quality Assurance Team Management; Risk Assessment; Executive Quality Reporting; Test Case Design; Test Planning; Headcount & Equipment Resource Management; Agile & Waterfall SDLC; QA Training & Mentoring; Project Management; Team Sourcing & Recruitment; Hardware Test Facility Management; Strategic Thinking & Tactical Planning; External Vendor Management; Quality Management Systems